

THE CERULLI EDGE®

ASIAN MONTHLY PRODUCT TRENDS EDITION

AUGUST 2016 // ISSUE #54

SUBSCRIPTION

\$9,500

(12 Issues Included)

Subscription Includes:

- Digital copy and hardcopy in color
- Electronic and hardcopy distribution to up to 15 recipients
- Online access to over five years of archived issues
- Unlimited firm-wide online access
- Exhibits in Excel
- Analyst support

SINGLE ISSUE

\$2,500

Purchase Includes:

- 24 page issue
- Exhibits in Excel
- Analyst support

Table of Contents

Distributors, Retail Investors at Odds on

Liquid Alternatives..... 1

Cerulli's survey data show retail investors in Asia are still not ready for such products

MONTHLY DATA

Industry Overview..... 4

- Mutual Fund and ETF AUM and Flows

Mutual Fund Trends 5

- Managers
- Asset Classes
- Sectors
- Global Equity
- Thematic Equity
- Emerging Markets
- Global Bond
- Alternatives
- Active vs. Passive
- Funds of Funds

Money Market Funds 15

- Assets and Flows

New Products 16

- Fund Launches
- Fund Launches and Mutual Funds Post-Launch Success

Country Analysis 18

- Korea
- Taiwan
- Singapore
- Malaysia
- Indonesia
- Thailand

MONTHLY SPOTLIGHT

Conservative Funds..... 24

Regional trends highlight low risk appetite amid market uncertainties



CERULLI
ASSOCIATES

CERULLI ASSOCIATES
699 Boylston Street
Boston, MA 02116



LEARN MORE

For more information contact us:

CALL

+1 617-437-0084

EMAIL

info@cerulli.com

VISIT

www.cerulli.com