

THE CERULLI EDGE® U.S. INSTITUTIONAL

EDITION

3Q 2014

Strategies and Structures Issue

Article Summaries:

Insurance Asset Management

Insurance CIOs are under significant pressure to produce returns within the context of strict regulatory capital standards. For third-party institutional managers seeking business from insurance investment portfolios that outsource asset management functions, it is important to take a holistic approach to build relationships and ultimately garner more assets.

Private Equity

Private equity has rebounded from the global financial crisis and slow economic recovery to prove itself as a robust model for improving companies and delivering attractive long-term returns. This turnaround attracts a growing amount of capital from existing and new investors globally.

Annual Subscription Details:

Subscription Includes:

- Hardcopy
- Softcopy
- · Online access to all archived issues
- · Exhibits in Excel
- Analyst access

Pricing:

Subscription: \$7,500 (four issues included)

Contact Us:

+1 617-437-0084 info@cerulli.com www.cerulli.com

ue Purchase Includes: To Purch:	
	3

- 16 page issue in softcopy
- Exhibits in excel format
- Client support

se:

Contact Account Management info@cerulli.com

+1 617-437-0084

or visit www.cerulli.com and select the Purchase tab

\$2,500

Table of Contents

Overview: Vehicle Dynamics

Investment performance, fees, risks, size, and regulations influence institutions'

- Managers' Institutional Product Development Plans, 2014
- Investors, 2014

Insurance Asset Management: *Know Your Audience*

Understanding the unique challenges of insurance general accounts will help institutional

- M Insurers' Current Investment Concerns, 2014
- Insurers' Greatest Investment Challenges in the Near Future, 2014
- Asset Managers' Average Insurance Client Investment Allocation, 2014

Private Equity: *Becoming Mainstream*

- Private Equity Assets Under Management, 2000–June 2013
- Breakdown of Aggregate Capital Currently Invested in Private Equity by Investor Type, June 2013

Quantitative Insights11

Collective Trust Fund Trustee Structure

- EXAMPLE 2014 EAST CHOOSING State or National Charters, 2014
- Average Number of CTF Strategies Offered by Asset Managers, 2010–2013

Request for Proposal Team Structure

- How Asset Managers with Global Distribution Structure Their RFP Teams, 2014

Request For Proposal Strategies

Target-Date Vehicles and Channels

- Asset Managers' Current and Expected Future Target-Date Business by Vehicle, 2014

Custom Target-Date Funds

- Providing Customized Target-Date Funds, 2014
- Mark Considerations When Configuring Cost of Custom Solutions, 2014

Breaking into Insurance General Accounts

- Business Rationale of New Managers/Consultants to Enter Insurance General Accounts, 2014
- Expected Changes to Insurance Clients' Fixed-Income Allocation in Next Year, 2014