

The Cerulli Edge

GLOBAL EDITION

OCTOBER 2017, ISSUE #200 | BUSINESS STRATEGIES

ANNUAL SUBSCRIPTION

\$19,000

(12 Issues Included)

Subscription includes:

- Digital copy and hardcopy in color
- Electronic and hardcopy distribution to up to 15 recipients
- Online access to over 16 years of archived issues
- Unlimited firm-wide online access
- Exhibits in Excel
- Analyst support

SINGLE ISSUE

\$3,500

Purchase includes:

- 24 page issue
- Exhibits in Excel
- Analyst support

Table of Contents

Editorial	1
<i>Harness AI to Combat Shrinking Margins</i>	
• Global Mutual Fund Industry Net Revenue for Selected Regions, 2012–2019E	
ANALYST COMMENTARY	
Asia: How to Succeed in India	2
<i>A strong local partner is important for growing assets</i>	
Europe: Cost Cutting Needed to Calm Jitters	5
<i>Failure to do so jeopardizes good work done maintaining and growing revenues</i>	
United States: Reaching Younger Investors	9
<i>How firms can encourage asset flows into retirement plans</i>	
Europe: Mixed Response to Combating the Passive Surge	13
<i>Some active managers yielding to passive temptation, while others sticking with what they know best</i>	
Global: Onward March of Robo-Advice	16
<i>A strong local partner is important in growing assets</i>	
QUANTITATIVE INSIGHTS	
Canada	19
Global Metrics	23



CERULLI
ASSOCIATES

LEARN MORE

For more information contact us:

EMAIL
info@cerulli.com

VISIT
www.cerulli.com