

# The Cerulli Edge

## GLOBAL EDITION

MARCH 2019, ISSUE #217 | PRODUCTS/VEHICLES/STRATEGIES ISSUE

### ANNUAL SUBSCRIPTION

\$19,000

(12 Issues Included)

#### Subscription includes:

- Digital copy and hardcopy in color
- Electronic and hardcopy distribution to up to 15 recipients
- Online access to over 16 years of archived issues
- Unlimited firm-wide online access
- Exhibits in Excel
- Analyst support

### SINGLE ISSUE

\$3,500

#### Purchase includes:

- 24 page issue
- Exhibits in Excel
- Analyst support

## Table of Contents

Regional Updates..... 2

### ARTICLES

**United States: The Outlook is Brighter for Active Management** ..... 3

*Investment strategies are evolving to better meet market conditions and demands*

**Europe: Property Funds Have a Firm Foundation on Which to Build**..... 6

*Need for diversification is fueling investor interest*

**Special Editorial: Demographics Point to Strong Demand for Active Strategies Among U.S. Advisors** ..... 10

*Downside risk protection is a high priority, especially during times of volatility*

**Asia: Room to Grow for Managers in Property** ..... 12

*Demand for real estate*

**Europe: Volatility: Friend or Foe?** ..... 16

*There are opportunities on both sides of the argument*

### QUANTITATIVE INSIGHTS

**Country Coverage: Mexico**..... 19

**Global Metrics**.....23



CERULLI  
ASSOCIATES

#### LEARN MORE

For more information contact us:

#### EMAIL

[info@cerulli.com](mailto:info@cerulli.com)

#### VISIT

[www.cerulli.com](http://www.cerulli.com)